



**RESPONSIBLE GAMBLING COUNCIL**

## **Building Knowledge >> Creating Solutions since 1983**

The Responsible Gambling Council (RGC) is an independent non-profit organization dedicated to problem gambling prevention.

RGC works to reduce gambling risks by creating and delivering innovative awareness and information programs. It also promotes the adoption of improved play safeguards through best practices research, standards development and the *RG Check* accreditation program.

RGC is committed to bringing together all perspectives including those of people with firsthand experience with gambling problems, gaming providers, regulators, policy makers and treatment professionals.

### **Improved Safeguards for Safer Play**

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#### **Insight Projects**

Insight projects by the RGC Centre for the Advancement of Best Practices investigate key gambling issues in detail, seeking shared understanding and solutions by bringing together specialists, gaming providers, researchers and people with firsthand experience of gambling problems.

#### **Best Practices, Research and Evaluation**

The RGC Centre for the Advancement of Best Practices conducts ongoing analysis of emerging responsible gambling issues and provides evaluations, reviews and analysis of prevention programs and responsible gambling initiatives.

#### **Responsible Gambling Standards**

The Responsible Gambling Standards for venue-based gambling and internet gambling are sets of standards that provides objective and independent benchmarks for the quality of responsible gambling programs designed and delivered by gaming companies, providing a high standard of consumer protection.

#### **RG Check**

RGC's accreditation program, *RG Check*, offers gaming providers the opportunity of an independent endorsement of the quality of their responsible gambling safety net.



## Innovative Awareness and Information Programs

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### Social Marketing Campaigns

Social marketing campaigns reach key audiences with prevention messages through mass media, ambient advertising and community events. Each campaign or awareness week seeks to reach a specific group with focused prevention messages about risks associated with gambling.

### Interactive Youth Awareness Programs

Programs for students in high school, college and university bring are designed to personalize problem gambling with age-relevant messaging and peer-to-peer interactions. Live performances, interactive quizzes and other tactics help students make informed decisions when it comes to gambling.

### The Responsible Gaming Resource Centre (RGRC)

Located in Ontario Lottery and Gaming (OLG) Slots and Casinos and Charitable Bingo and Gaming Centres, RGRCs provide patrons with information on safer gambling practices, as well as assistance and local referrals for help with gambling-related problems.

The logo for the Responsible Gaming Resource Centre (RGRC) features the letters 'r', 'g', 'r', and 'c' in a stylized, lowercase font. Each letter is a different color: 'r' is blue, 'g' is green, 'r' is red, and 'c' is orange.

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Responsible Gaming  
Resource Centre

### Self-Assessment and Information Tools

Interactive tools available online, on kiosks or as downloadable apps help people to compare their gambling habits with the "typical gambler" and offer helpful gambling information to help people keep their play safer.

## Bringing Together All Perspectives

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### Discovery Conference

RGRC's annual Discovery provides an international platform to examine and discuss issues related to treatment and prevention. Discovery 2014 is in downtown Toronto from April 29 to May 1.

### NewsScan / Daily Responsible Gambling News

RGRC's weekly e-newsletter, NewsScan, provides responsible gambling news, insights, upcoming events and other updates of interest to stakeholders across Canada and around the world. RGRC also shares daily gambling news from across Canada and around the world.

### Canadian Partnership for Responsible Gambling (CPRG)

As a founding member of CPRG, RGRC collaborates with non-profit organizations, gaming providers, research centres and regulators working to find and promote effective ways to reduce the risk of problem gambling. RGRC produces the annual *Canadian Gambling Digest*, a report of gambling activity across all Canadian jurisdictions for CPRG.



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